



Half term 6



**Investigate Media Products**  
Media products, Audience definition, Target audience, socio-economic groupings, Lifestyle profiles, Product purpose  
Links to Sociology  
Assessment Point



Half term 5



**Review Progress & Practices**  
Responding to feedback, SWOT, Professional practice, Terminology, Presentation  
Links to English & ICT  
Assessment Point



Half term 4



**Post-production Processes**  
Production: Combining assets, alignment, visual balance, contrast, saving and exporting files  
Links to Art & ICT  
Assessment Point



Half term 3

Exam brief released

**Pre-production Processes for a Magazine**  
Re-imagine: Concept development, thumbnails, writing copy, taking photos  
Links to English, Photography & ICT  
Assessment Point



Half term 2

**Practical Skills (Part 2)**  
Creating content: Writing copy, taking photographs, image manipulation  
Links to English, Photography & ICT  
Assessment Point



Half term 1

**Practical Skills for Publishing (Part 1)**  
Planning: Moodboards, Thumbnails, House Style, Colour Connotation, Logo design  
Links to Art & Design



Units of Work

Assessment Points

Cross Curriculum Links

Key Knowledge & Skills

Active Reading